

PERSONALITY DISORDERS OR BEHAVIORAL EPIDEMICS?

A REPORT OF BEHAVIORAL CHANGES IN A DEVELOPING COUNTRY

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Rhinoplasty as an example



- 2,00,000 out of 80,000,000 population
- Iran has the highest rate of nose surgery in the world.
- Is there any specific personality traits?

Rhinoplasty as an example

- Individual motivators
 - attaining beautiful appearance to attract men for single girls or divorced women,
 - feeling the need to change the appearance
 - making changes in psychosocial states.
- Social motivators
 - observing significant others or direct encouragement by entourages
 - facilitating factors consist of media exposure and low cost of rhinoplasty in Iran.

Rhinoplasty as an example

- Is rhinoplasty is an epidemics?
- Everybody seeking rhinoplasty has mental illness?*

- "Every minute of a quarrel" in Iran's forensic medicine!

- Are people aggressive or angry?

*Javanbakht M,et al, Acta Otorhinolaryngol Ital. 2012 Feb; 32(1): 37-40.

Mental health survey in Iran

- There is 23.6 % rate of prevalence of mental disorder.*
- The prevalence rate of personality disorder in Iran is not clear
- Why there are more behavioral problems than psychiatric disorders?

*Sharifi V, Arch Iran Med. 2015 Feb;18(2):76-84

Why behavioral problems?

- Social tension and stressors: any anxiety disorder* 15.6%
- Social conformity* *:Solomon Ash
- Closed society

*Sharifi V, Arch Iran Med. 2015 Feb;18(2):76-84

**Asch, S.E. (1951). Effects of group pressure on the modification and distortion of judgments. In H. Guetzkow (Ed.), *Groups, leadership and men*(pp. 177–190).

Which intervention?

- Similar phenomenon like tattoos in London
- Psychiatric intervention?
- Social interventions like ecological models



Understanding the society is different...



Thank you for your attention.